

1. **Family name:** Vukoja
2. **First name:** Božo
3. **Date of birth:** 30 June 1964
4. **Nationality:** Croat
5. **Marital status:** Married

6. Education & Training:

<i>Institution:</i>	University in Zenica, BiH
<i>Period:</i>	Jun 2006 – Jun 2009
<i>Degree(s) or Diploma(s) obtained</i>	PhD in Economic Sciences
<i>Title</i>	Professor doctor

<i>Institution:</i>	University in Mostar, BiH
<i>Period:</i>	Sep 1997 – Jun 2001
<i>Degree(s) or Diploma(s) obtained</i>	Master Degree in Economic Sciences

<i>Institution:</i>	University in Mostar, Faculty of Economics
<i>Period:</i>	Sep 1984 - Dec 1988
<i>Degree(s) or Diploma(s) obtained</i>	B.A. Degree in Economics

<i>Institution</i>	Grammar School in Grude
<i>Period:</i>	Sep 1979 – Jun 1983
<i>Degree(s) or Diploma(s) obtained:</i>	Administrative Technician

7. Language skills: (Mark 1 to 5 for competence)

<i>Language</i>	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
Croatian (mother tongue)	5	5	5
English	1	1	1
German	3	3	3
Italian	2	1	1

8. Other skills: Presentation skills

Negotiation and management skills
Organisational skills, individual and team work
Research and analyses capacity
Driving licence
Computer literate (*special emphasis on MS Office Suite 2010*)

9. Present position: Director of REVIDENT – Agency for Audit and Financial Consulting (financial and accounting advice, audit, analyses and control of financial reports, other services in finance)

Additional engagement at the following faculties:

- **University in Vitez**, lectures in Finance Reporting and Theory and Analyses of Balances
- **University in Bihać**, Faculty of Economics – lectures in Corporate Reporting

Years within the firm: As of 1 March 2006 (Current position - Director of Revident, Ltd., lead independent firm for audit, finance and accounting located in Grude)
"Revident" deals with all finance services of audit, analyses, judicial expertise in evaluation of the values and solvencies, consultancy in taxes, and other similar services

10. Previous professional experience and employment

<i>Funding Agency- Company</i>	REDAH-Regional Development Agency for Herzegovina, April 2004 – March 2006
<i>Position</i>	Executive Director of Development Agency located in Mostar
<i>Description</i>	<ul style="list-style-type: none"> - Organisation of activities and managing - Planning activities, especially development of different research studies, development strategies, SWOT, PEST and other analyses - Producing BiH Strategy for Small and Medium Enterprises, team member - Consultation/coordination with strategic partners and members of agency - Development and implementation of projects, evaluation and monitoring - Monitoring, supervision and oversight of the activities of the agency - Consulting and advice - Preparation and submission of reports to Management Board and Management Assembly - Analysis and implementation of business plans of the projects - Presentation of projects - Seeking donors' support for adopted projects - Development of partnership between private and public sector - Contacting city administration and heads of municipalities in the region - Cooperation with universities and schools - Cooperation with local development agencies and other regional and international agencies - Coordination of development projects and activities - Cooperation with chambers of commerce and associations of private entrepreneurs - Cooperation with tourist communities and tourist associations - Coordination of activities with NGOs and partners

CURRICULUM VITAE

	<ul style="list-style-type: none"> - Evaluation and audit of the projects - External and internal audit - Evaluation of the values - Conducting receivership and judicial expertise - All activities in the securities market
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<i>Date: from/to (month/year)</i>	Jul 2001 - Mar 2004
<i>Location</i>	Sarajevo
<i>Funding Agency – Company</i>	Turistička zajednica FBiH/Tourist Community of the Federation of BiH
<i>Position</i>	Vice President of Tourist Community of FBiH & Director of Tourist Office in Grude Municipality
<i>Description</i>	<ul style="list-style-type: none"> - Preparation and development of tourist projects - Organisation of participation at domestic and foreign fairs - Making promotional material and multimedia presentation - Deputy Chief-in-editor of newspaper “Turist”

<i>Date: from/to (month/year)</i>	Apr 1996 - Jun 2001
<i>Location</i>	Grude
<i>Funding Agency – Company</i>	Turistička zajednica Grude/Grude Tourist Community
<i>Position</i>	Director of Tourist Office
<i>Description</i>	<ul style="list-style-type: none"> - Producing tourist projects, brochures, calendars, promotional material - Organisation of fairs, manifestations - Organisation and management of the Office

<i>Date: from/to (month/year)</i>	Nov 1991 – Mar 1996
<i>Location</i>	Grude
<i>Funding Agency – Company</i>	Crveni križ Grude/Red Cross Grude
<i>Position</i>	President of the Red Cross Grude & Secretary of the Red Cross of CC H-B
<i>Description</i>	<ul style="list-style-type: none"> - Acceptance and accommodation of refugees and DPs - Distribution of humanitarian aid - Organisation of humanitarian actions - Cooperation with foreign donors - Editor-in-chief of newspaper “Snaga humanosti” (Power of Humanity) - President of the Commission for Finances and Marketing for the Federation BiH

CURRICULUM VITAE

<i>Date: from/to (month/year)</i>	Jan 1990 – Oct 1991
<i>Location</i>	Dubrovnik
<i>Funding Agency – Company</i>	Hotel “Lafodija” Lopud
<i>Position</i>	Chief of Reception
<i>Description</i>	<ul style="list-style-type: none">- Organisation and management of reception work- Accommodation of guests- Organisation of stay and trips

<i>Date: from/to (month/year)</i>	Jan 1989 – Dec 1989
<i>Location</i>	Split
<i>Funding Agency – Company</i>	Inex Tours
<i>Position</i>	Deputy Head of Branch Office
<i>Description</i>	<ul style="list-style-type: none">- Organisation of accommodation in hotels and camps- Organisation of trips and excursions- Preparation of summer and winter arrangements

<i>Date: from/to (month/year)</i>	Nov 1987 – Dec 1988
<i>Location</i>	Essen, Germany
<i>Funding Agency – Company</i>	Tourist Agency MISIR Soneleandereisen
<i>Position</i>	Commercial Officer
<i>Description</i>	<ul style="list-style-type: none">- Organisation of trips to Croatia- Organisation of accommodation- Presentations, negotiations

Key qualifications:

- **PhD in Economic Sciences**, Zenica – 13 June 2009, PhD dissertation on "Role of Tourism in Economic Development of Herzegovina Region"
- **Master Degree in Economic Sciences in the field of accounting and finance**

Former memberships of professional bodies:

- Former member of Management Board of Hotel Grude in Grude
- Former member of Management Board of Tourist Community Grude
- Former Member of Management Board of the Union of Informatics and Educational Centres of BiH
- Former Member of the Presidency of Red Cross of FBiH

Current Memberships:

- Vice President of Tourist Organisation of FBiH
- President of Supervising Committee of Hoteliers and Restaurant Business of BiH
- Vice President of BiH Institute for Tourism
- President of Committee for Audit of "Elektroprenos Banja Luka"
- Member of Audit Committee of Grude Communal Utility
- President of Oversight Committee of BiH Foreign Trade Chamber
- Director of Internal Audit of Forestry Company Herceg-Bosna, placed in Kupres
- Member of Management Council of FBiH Audit Chamber
- President of Assembly of Internal Audit Association

Licences:

- Licence for Civil Service Agency
- Licence for Broker, Investment Manager and Advisor
- Licence for Manager in Quality Project Management and Introduction of Standard of Quality
- ECDL (European Computer Driving Licence)
- Authorised Accountant Licence
- Licence for Certified Appraiser
- Licence for Trustee
- Licence for Authorised Internal Auditor
- Licence for Authorised Auditor (external audit)
- Licence for Authorised Valuer

Credentials:

- *The highest recognition of the Red Cross of FBiH (Letter of Gratitude)*
- *Special Recognition for Development of Tourism in BiH from Directorate for the Election of the Best Manager of BiH in 2003*
- *Special Recognition for Best Managers of SE Europe in 2004* delivered by Direction for Election of Best Managers in BiH
- *Recognition for Scientific Contribution in 2009*, delivered by Agency for Election of Best Manager in SE Europe
- *ITEF Recognition for the Film HERCEGOVINA 2009*, International Festival in Split
- *ITEF Recognition for the film TOURISM in the NATURE PARK HUTOVO BLATO*

Out of about twenty published scientific studies, I find the most important those that have been published in journals with an international review, which are a prerequisite for the application of the PhD thesis on the topic of: "**The role of financial instruments in the development of tourism in BiH**".

I would like to mention only some of them:

1. **Course and Croatian tourism**, the authors: H. Konjihodzic, B. Vukoja, published by the Faculty of Tourism and Foreign Trade, Dubrovnik 2001, presented at the International Forum of the Czech Republic, Tabor 2001;
2. **Basic Characteristics of the Securities - Law and Economics Review**, Author: B. Vukoja, published in the Scientific Journal of the Law Faculty, University of Mostar, 2002;
3. **Fertility of Some Varieties of Kiwifruit in the Area of Ljubuski**, authors: R. Popovic, B. Vukoja, published in the scientific journal of the University of Mostar, 2001, presented at the Scientific Symposium "Agriculture at the Threshold of the Third Millennium", Neum 2002;
4. **Studying Economics of Grape Brands on Family Farms**, authors: M. Matic, B. Vukoja, published by the Agricultural University of Zagreb in 2003, presented at the 38th International Forum of Rural Economy, Opatija 2003;
5. **The importance of the Internationalization of Business in the Modern Management in a Transition Country**, authors: N. Knego, B. Vukoja, published 2002 in the Scientific Journal of the Economic Faculty of Sarajevo, presented at the International Conference - Faculty of Economics Sarajevo, ICES 2002;
6. **The Basic Rules of Web Marketing**, authors: B. Vukoja, D. Ravlić, published in 2004 SEFICT Dubrovnik, presented at an International Conference in Dubrovnik, Forum for Southeast Europe ICT, Dubrovnik, June 2004;
7. **Planning of Tourism Development in the Economic Region of Herzegovina**, Author: B. Vukoja, published by the International Scientific Journals of Engineering Faculty in Mostar, **Business Management Systems**, presented at the International Conference "UPS 2004", Mostar – Vienna 2004;
8. **Five Tacit Principles of Web Marketing**, authors: B. Vukoja, D. Ravlić, published by the International Scientific Journals of Engineering Faculty, University of Mostar, "Business Management Systems", presented at the International Conference "UPS 2004", Mostar, Vienna – 2004;
9. **The Study of Tourism Development in the Nature Park of Hutovo Blato**; B. S. S. Kraljevic, M. Dalmatin, B. Vukoja, Mostar, February 2006, presented at ALISEI Sarajevo Agency, funded by the Governments of Italy and the Province of Lombardy, Italy;
10. **Master Plan for the Development of Religious and Cultural Tourism of Jajce Municipality**, 2007;
11. **Strategic Tourism Marketing Plan of Bosnia and Herzegovina** - Tourism Association of Bosnia and Herzegovina;
12. **Strategic Planning of Tourism in the Herzegovina Economic Region**, International Conference on the Tourism Development in the Adriatic Hinterland in Mostar, April 2008;

13. **TQM in BiH Tourism** – International Conference for the Quality, 2009;
14. **The Role of Quality in Tourism and Herzegovina**; TMT 2009, Hammamet, Tunisia 2009;
15. **Analysis of the Financial Reports as a Basis for Decision Making Process**, International SME Conference 2009, Zenica 2009;
16. **The Role of Leader in Developing Financial Strategies and Tactics**, International SME Conference 2009, Zenica 2009;
17. **Audit of Financial Reports as Assessment of Financial Reporting in the Enterprise**, published by the Belgrade University, 2009;
18. **Rural Tourism in BiH with an Emphasis on Herzegovina**, B. Vukoja, International Conference on Rural Tourism, Fojnica 2011;
19. **Analysis of Financial Reports and Audit as Key Determinants of Corporate Governance in BiH**, B. Vukoja, M. Knežević, International Conference "The Economic Development of BiH and the path to EU", Vitez 2011;
20. **Development of Financial Reporting and Audit as key Determinants of Corporate Management in BiH**, B. Vukoja, M. Vila, International Conference "The Economic Development of BiH and the EU" Vitez 2011;
21. **The Responsibility and Role of the Audit Committee as a Function of Control of Internal and External Audits in the Development of Corporate Governance in BiH**, B. Vukoja, B. Katic, International Conference "The economic development of BiH and the path to EU", Vitez 2011;
22. **Principles of Satellite Account in the Statistical Analysis of Tourist Arrivals in BiH**, B. Vukoja, International Conference on Rural Tourism, FC 2011;
23. **Role of Tourism Development in BiH**, 2011, B. Vukoja, International Conference on Rural Tourism, FC 2011;
24. **Audit Financial Statements as the Basis for the Analysis of Companies**, B. Vukoja, A. Hodžić, 14th International Symposium of Neum, Sarajevo FEB 2011;
25. **Concept of rural tourism**, B. Vukoja, Š. Džeko, – RT-SEE-I. Sarajevo 2012;
26. **Creation of New Tourism Product**, B. Vukoja, Š. Džeko, and EVALUATION-RT-SEE-I, Sarajevo 2012;
27. **Tourism as a Factor of Economic Development**, B. Vukoja, RT-SEE-I. Sarajevo 2012;
28. B. Vukoja, **Principles of valuation of new tourism products in BiH**, Rural Tourism Conference 2012, Osijek;

29. B. Vukoja, **Tourism as a factor in the development in FBiH**, Rural Tourism Conference, Osijek 2012.
30. B. Vukoja, A. Hodžić **Revizija finansijskih izvješća kao temelj za analizu gospodarskih društava**, 14 Međunarodni simpozij Neum, FEB Sarajevo 2011;
31. B. Vukoja, Š. Džeko, **Concept of rural tourism –RT-SEE-I**.Sarajevo 2012;
B. Vukoja, Š. Džeko, **Creation and evaluation of new tourism product – RT-SEE-I**, Sarajevo 2012;
32. B. Vukoja, **Tourism as a factor of economic development**, RT-SEE-I, Sarajevo 2012;
33. B. Vukoja, **Principi valorizacije novih turističkih proizvoda u BiH**, Konferencija ruralnog turizma, Osijek 2012;
34. B. Vukoja, **Tourism as a factor of development of Bosnia and Herzegovina**, Rural Tourism Conference, Osijek 2012;
35. B. Vukoja, **The role of internal control and audit of the prevention and detection financial fraud**, financed by the Internationally refereed journal in Banjaluka 2012, Banja Luka 2012;
36. B. Vukoja, D. Misetić, **The effect on equity value of the company**, 2nd International Conference: Economics System of European Union and Accession of the Bosnia and Herzegovina;
37. B. Vukoja, I. Unković, **Effect of development of forensic accounting and criminal activities in financial reporting**, 16th Congress of Accountants and Auditors, Banja Luka 2012;
38. B. Vukoja, **Importance of forensic accounting and auditing for the reliability of financial reporting in BiH journal financing**, Banja Luka 2012;
39. B. Vukoja, **Role of international control and audit in the prevention and detection of financial fraud**, 2nd International Conference of Economic Development in Bosnia and Herzegovina Vitez 2012;
40. B. Vukoja, **Scams in financial reporting and the methods of their detection and prevention**, 14 FEB's International Symposium in Neum 2012;

41. B. Vukoja, I. Unković, **Role of deception in the development of forensic accounting and auditing**, Journal for Accounting and Auditing of the Institute of certified accountants and auditors of Montenegro No. 5-6; Podgorica 2012;
42. B. Vukoja, B. Katic. **Fraud in financial reporting and methods of action, detection and prevention**, FEB Sarajevo Journal for October 2012;
43. B. Vukoja, **Quality control of the auditor in BiH FRS 220**, Congress of auditors and accountant RS, Teslic 2013;
44. B Vukoja **System of quality management in higher education institutions in BiH**, 8th International Conference on Quality –18-2013, Trebinje 19.11.2013;
45. B. Vukoja, **Management control system in BiH tourism**, ADP IPT-2014, Jahorina 2014;
46. B. Vukoja, **Introduction of quality standards at colleges and higher education institutions in BiH**, ADP IPT, Jahorina 2014.
47. B. Vukoja E. Hasanbegovic, **Accounting for fixed assets**, FEB Sarajevo, Journal of Education accountant and auditor no. 2/14;
48. B. Vukoja - **The growth of the role of the Supervisory Committee for the Development of Corporate Governance in BiH**, Business Consultant, Finkonzult Tuzla March 2014
49. B. Vukoja, V. Izic. **Development of internal audit as a factor approaching Bosnia and Herzegovina EU** - Tuzla Finkonzult ,March 2014

NOTE:

As the Director of REDAH, actively involved in the preparation of strategic documents of Herzegovina economic regions as well as various development projects, starting in November 2003 until March 2006.

During this period, engaged in a number of workshops organized by USAID and the European Commission. Actively participated in development of:

- Socio-economic analysis of the Herzegovina region;
- Spatial analysis of the Herzegovina region;
- SWOT analysis of Herzegovina Economic Region;
- Strategy Development of Herzegovina Economic Region;
- Strategy for the development of small and medium enterprises of BiH;
- Strategic marketing plan of BiH tourism.

Published books:

- Strategic marketing plan for tourism in BiH;
- Enterprise – from start to success;
- Study on the Nature Park Hutovo Blato Tourism;
- Study on development of religious tourism in the municipality of Jajce;
- Study on the protection of the river Trebižat through category of Nature Park;
- Application of quality standards in BiH as a precondition for joining BiH to EU;
New book in 2013: Corporate Reporting, Audit and Analysis, 710 p.

- Previous member of various expert teams and professional teams in the field of finance and tourism.

Tests passed:

- Authorized independent accountant;
- Authorized external auditor and authorized internal auditor;
- Certified appraiser in economy;
- Trustees;
- Examination for highly educated civil servants in the FBiH, the Federal Ministry of Justice;
- Authorized broker and investment adviser;
- Authorized Financial Estimator;
- Authorized quality manager for managerial methods and standards.

Constantly working on improvement through various scientific and technical meetings re finance and tourism planning and writing through preparation of studies in different fields.

Participation and project management:

So far, participated in the significant number of projects from the strategic planning areas, finance and tourism. Currently engaged in the project “***Support to the Creation and Promotion of Environmental and Sustainable Tourist Itineraries in Bosnia and Herzegovina***”, (consultant recruited in recognition of knowledge re tourism issues and the Hutovo Blato region) – coordinated by the Italian NGO UCODEP and financed by the Italian Ministry of Foreign Affairs.

New **consultancy contract** for the International project on cross-border cooperation with the IUCN. Name of project: ***Sustaining Rural Communities and Their Traditional Landscapes through Strengthened Environmental Governance in Trans-boundary Protected Areas of the Dinaric Arc.***